

The travel and tourism sector is one of the world's fastest-growing industries—responsible for nearly 10% of global GDP and employing one in ten people worldwide. This dynamic sector is driven by innovation, technology, and ever-evolving trends, offering exciting prospects for exploring diverse cultures and destinations. Technology is transforming the way we travel—from online booking platforms and mobile apps to virtual reality tours, AI-powered customer service, and sustainable transport solutions. These innovations make travel more accessible, personalised, and environmentally responsible, ensuring the industry remains at the forefront of global change. Studying this subject gives learners insight into how destinations are marketed, how organisations meet customer needs, and how global factors such as climate change, technology, and political events shape the industry.

### What Does the Qualification Cover?

This qualification gives you the opportunity to develop specialist knowledge and practical skills in one of the world's most dynamic industries. You will learn through real-world vocational contexts, exploring how the travel and tourism sector operates, how destinations attract visitors, and how organisations respond to changing customer needs and global influences.

The course is structured into **three components**, each designed to build your understanding and technical skills:

- **Component 1: Travel and Tourism Organisations and Destinations**  
Investigate the aims and roles of UK travel and tourism organisations and how they work together. Explore different types of tourism, the features that make destinations appealing, and plan routes for travel across the UK and beyond.
- **Component 2: Customer Needs in Travel and Tourism**  
Discover how organisations use market research to identify trends and customer preferences. Apply your knowledge by planning holidays and selecting products and services to meet specific customer needs.
- **Component 3: Influences on Global Travel and Tourism**  
Examine global factors that impact the industry, such as technology, sustainability, climate change, and political events. Assess the economic, environmental, and social impacts of tourism on destinations and explore strategies for managing tourism sustainably.

This course combines academic learning with practical application, helping you develop transferable skills such as research, planning, communication, and problem-solving—all essential for progression to further study or employment in this fast-paced sector.

## **How Will I Be Assessed?**

The BTEC Tech Award in Travel and Tourism uses a combination of internal assignments and an external examination, giving you the chance to demonstrate your knowledge and skills in practical and applied ways.

### **Assignments (Components 1 & 2)**

You will complete two internally assessed components through structured tasks based on realistic vocational scenarios. These assignments allow you to research, plan, and present your findings, applying your understanding to real-world travel and tourism contexts.

#### **Component 1: Travel and Tourism Organisations and Destinations**

- Weighting: **30%**
- Assessment: 4 hours monitored preparation + 6 hours supervised sessions
- Teacher assessed and moderated by Pearson

#### **Component 2: Customer Needs in Travel and Tourism**

- Weighting: **30%**
- Assessment: 5 hours monitored preparation + 6 hours supervised sessions
- Teacher assessed and moderated by Pearson

#### **Component 3: Influences on Global Travel and Tourism**

- Weighting: **40%**
- Assessment: 2-hour written exam
- Marked externally by Pearson
- Covers global factors influencing travel and tourism, impacts on destinations, and sustainable management strategies.

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### **Post-16 Opportunities:**

The BTEC Tech Award in Travel and Tourism provides a strong foundation for progression to Level 3 qualifications, including:

- BTEC Nationals in Travel and Tourism
- T Levels in Management and Administration or Business
- A Level in related subjects such as Business, Geography, or Sociology

It also supports entry into apprenticeships in areas like travel services, hospitality, aviation operations, and customer service. The skills developed—research, planning, communication, problem-solving, and understanding global trends—are highly valued in careers such as:

- Travel and Tourism Management
- Event Planning and Hospitality.
- Airline and Airport Operations
- Tour Operations and Holiday Planning
- Marketing and Customer Service

This qualification doesn't just prepare you for further study—it equips you for a sector that is fast-paced, global, and constantly evolving, offering opportunities to work in the UK and internationally.